



Proj Arq III
Galeria
Conceito

Conceitos

Shopping Center X Centro Comercial

Shopping Iguatemi x Shopping Meier

Área acima de 25.000,00m²
Intervenção Urbanística

Conceitos

Shopping X Mall

Loja Âncora

Sem Loja Âncora

Área acima de 25.000,00m²
Intervenção Urbanística

Área menor de 25.000,00m²
Pouca Intervenção Urbanística
Open Mall / Indoor Mall

Conceitos

Mall X Strip Mall

Sem Loja Âncora

Área menor de 25.000,00m²
Pouca Intervenção Urbanística

Trad. (lojas em tiras)
O mesmo que Galeria

Área menor de 10.000,00m²
Sem Intervenção Urbanística

Conceitos

Mall X Strip Mall



Conceitos

Open Mall X Indoor Strip Mall



Design



Design



Design



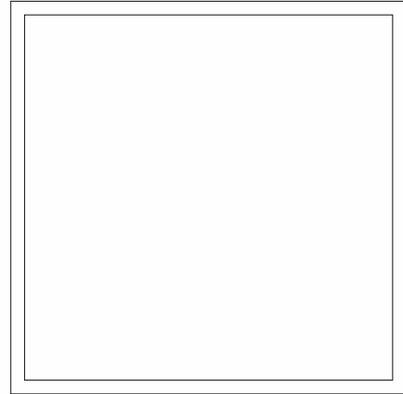
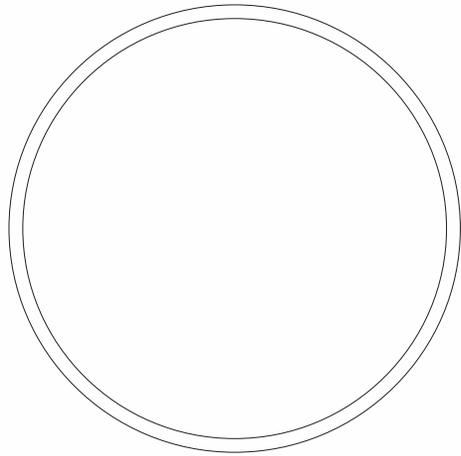
Design



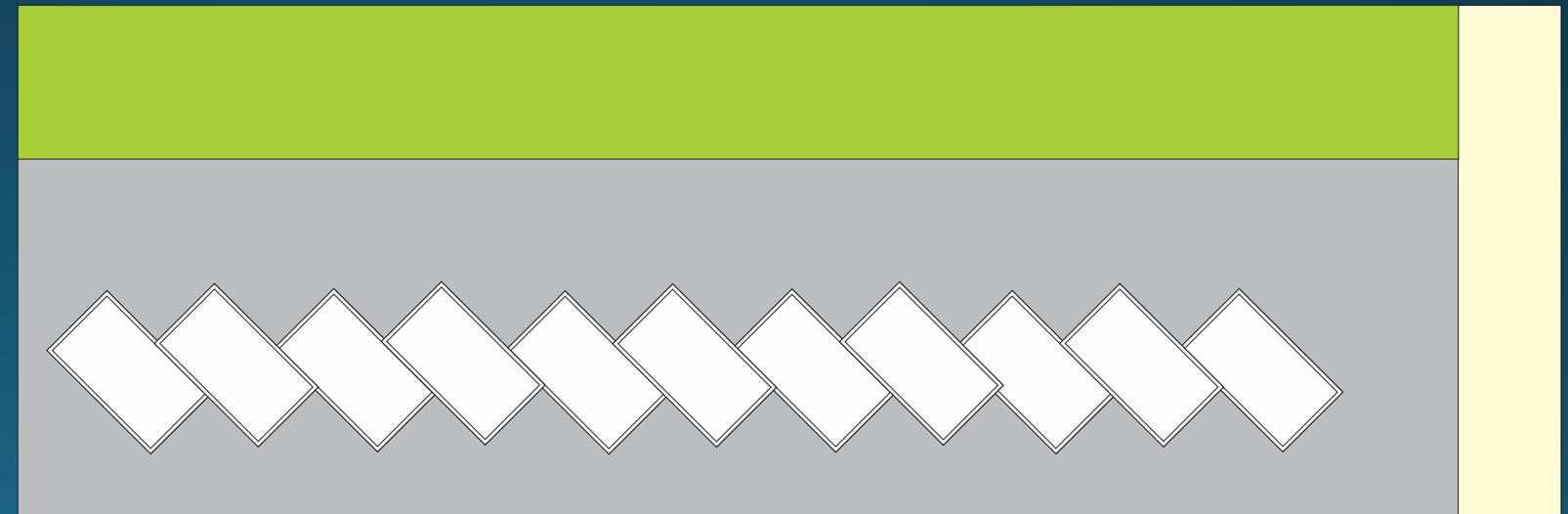
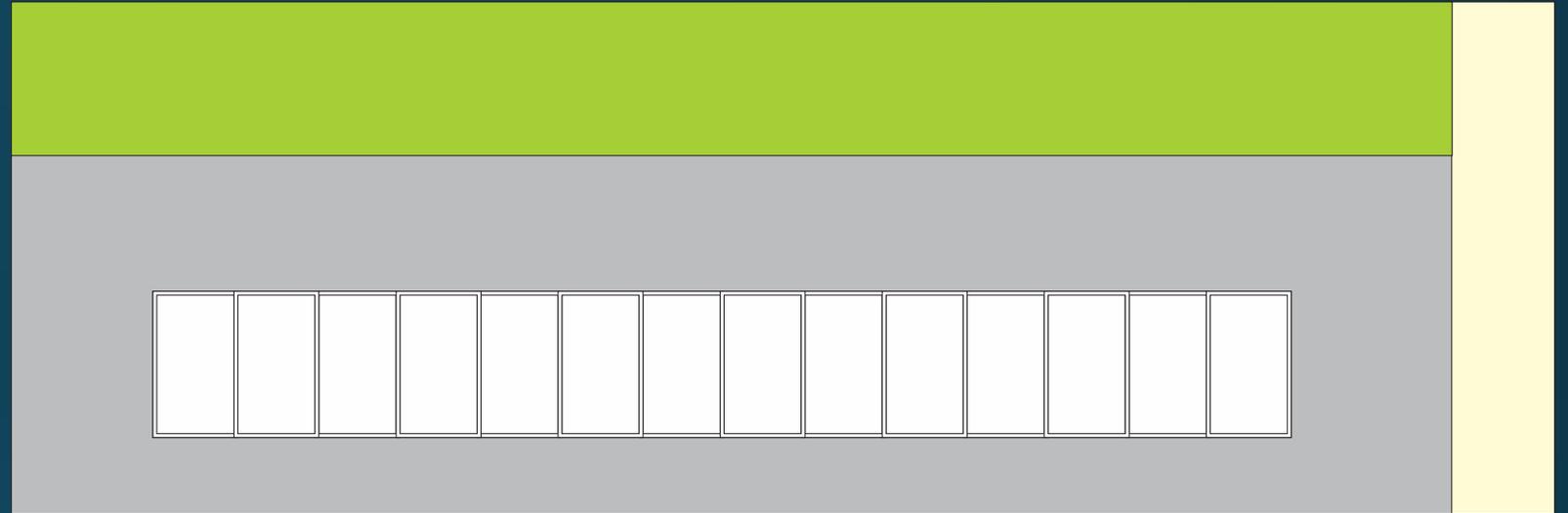
Design



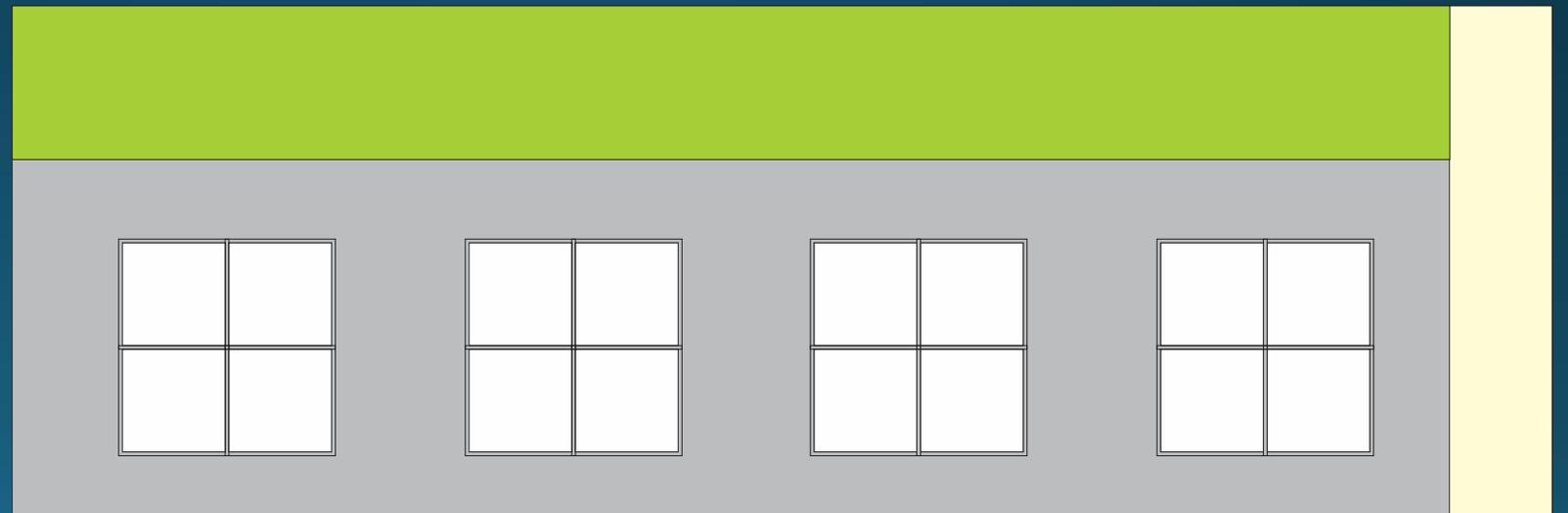
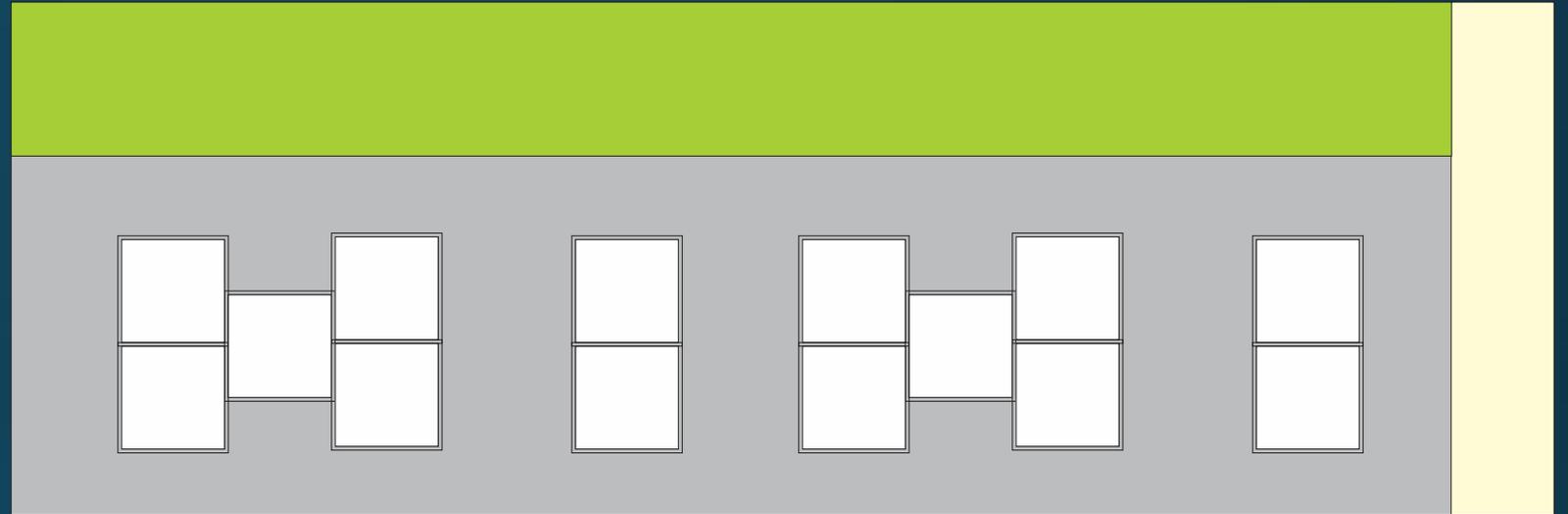
Tipologia de lojas



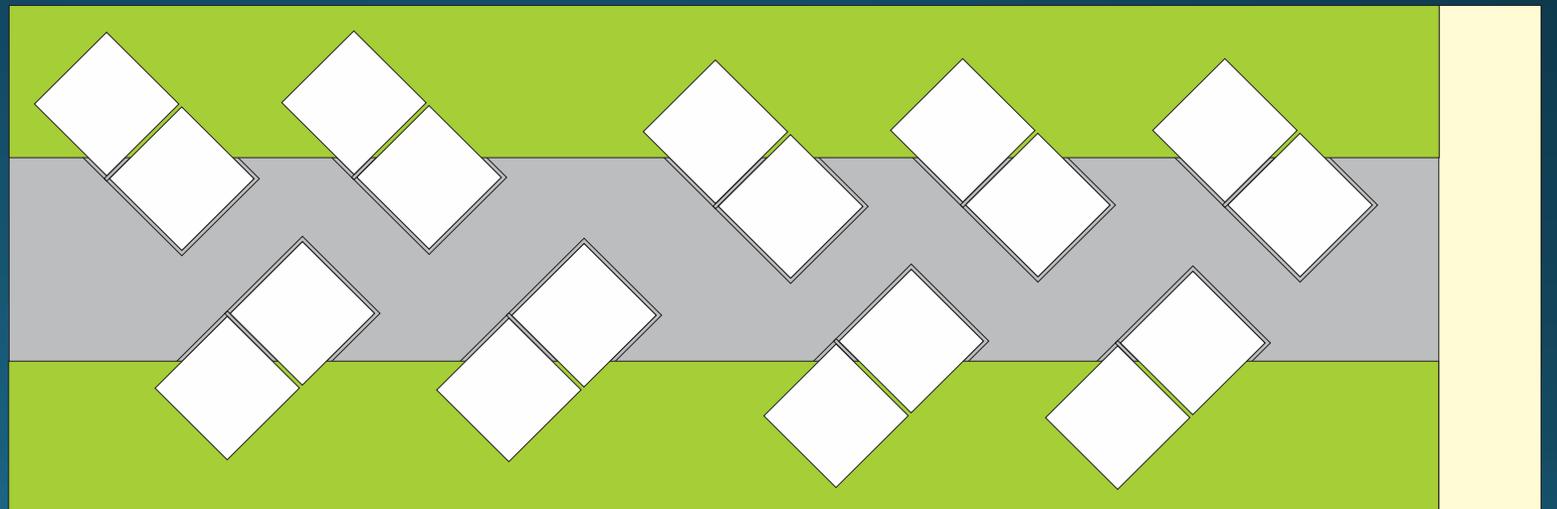
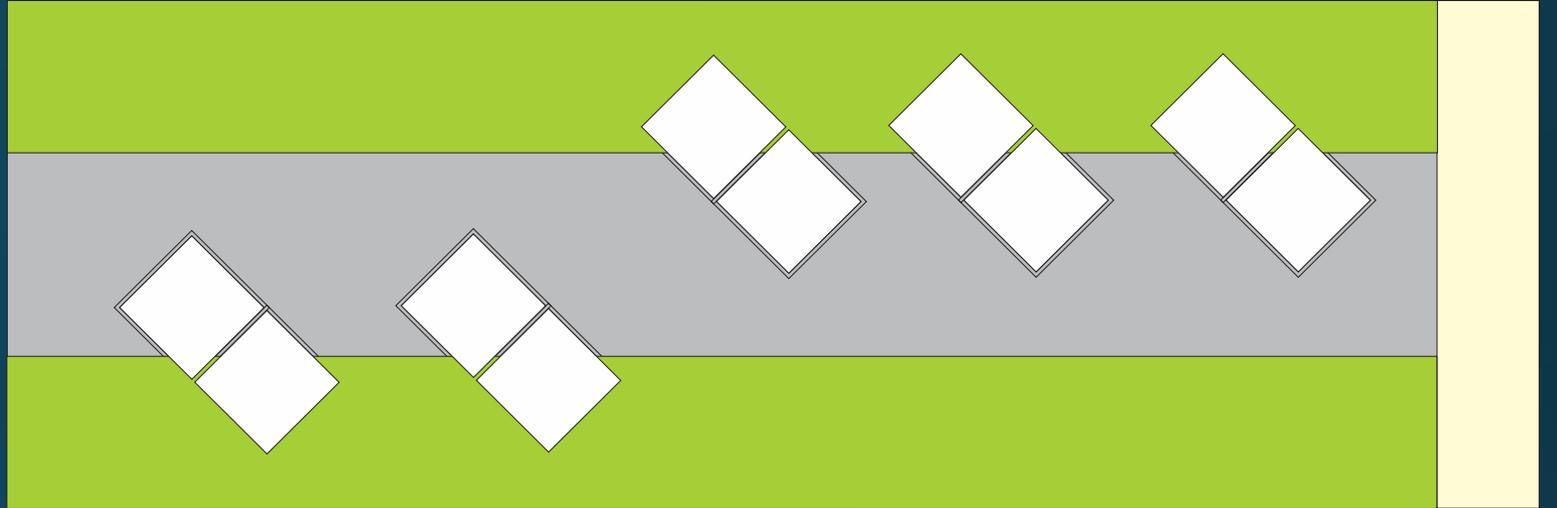
Tipologia de lojas



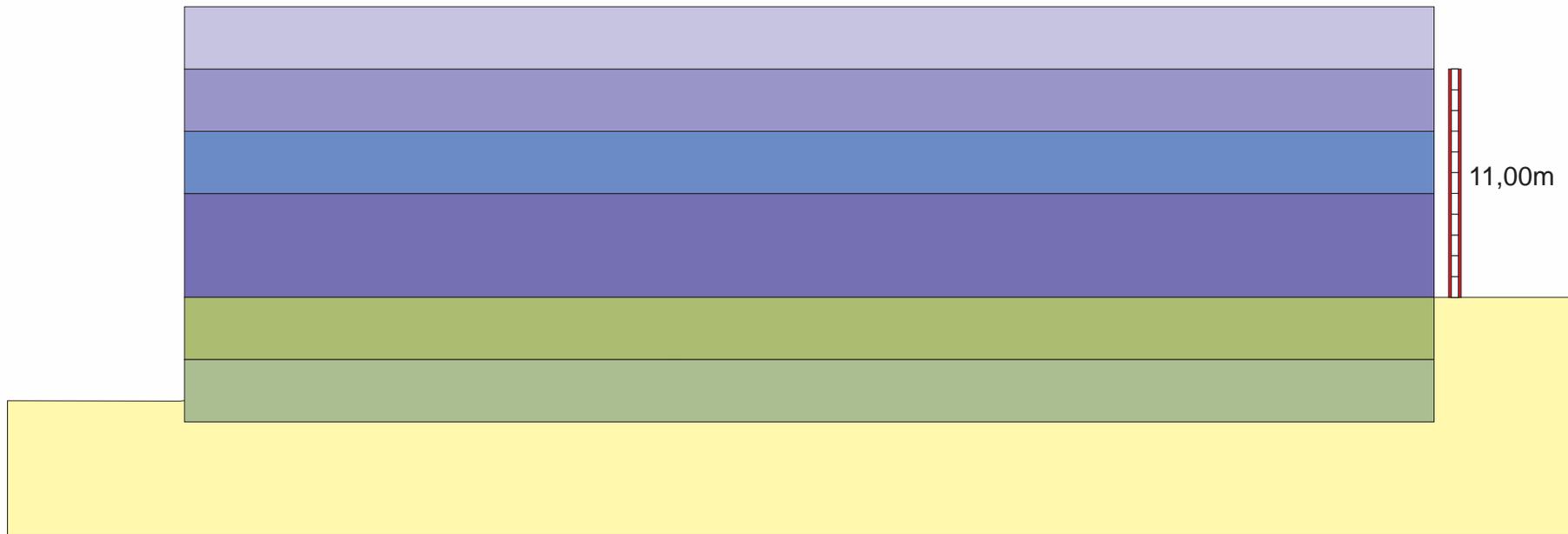
Tipologia de lojas



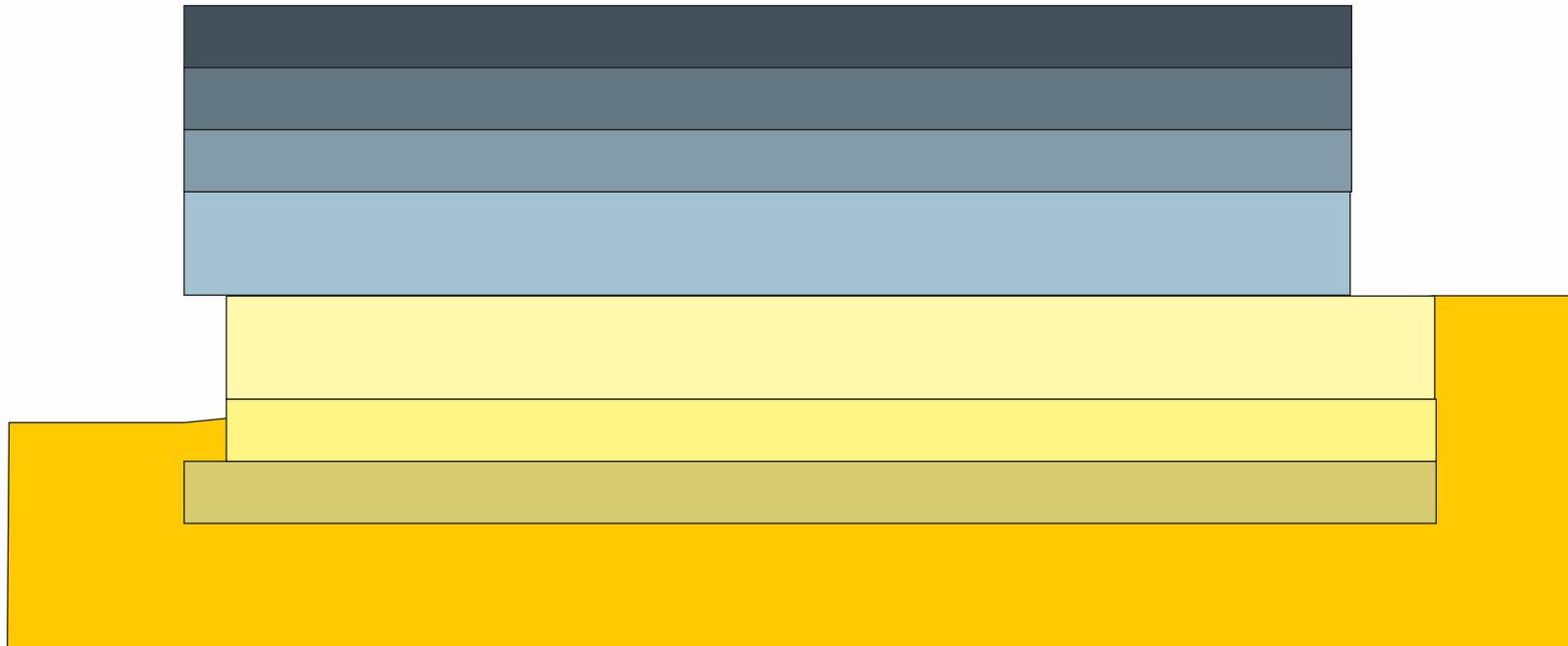
Tipologia de lojas



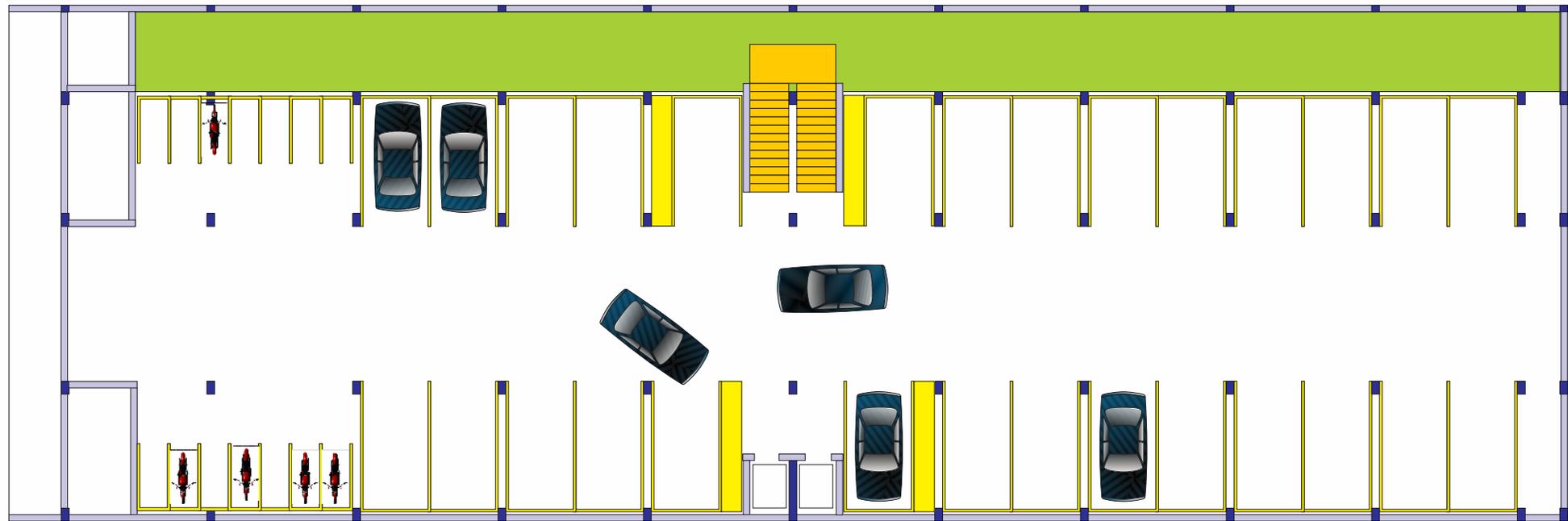
Verticalização



Verticalização



Estacionamiento



Estacionamiento

